INTRODUCTION
AUTOMOTIVE LOGISTICS
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Innovation Flexibility Service
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As a privately owned business founded in 1924, Brit European is an international specialist logistics provider across a diverse range of market segments that has continually re-invented itself since pioneering through route cross channel distribution.

The underlying philosophy is to work closely with Brit European’s customers to find creative and innovative solutions for today and the future.

- Head office at Radway Green, Crewe
- Strong financial base
- Broad Blue Chip customer base
- Over 300 vehicle fleet
- £50m turnover
- 350 employees
Our business ethos is all about diversity, whether it is the type of fleet we use to move our customers' products, the range of services we are able to offer or indeed the way we do business. We are good at what we do and what we do is to offer solutions to the most complex of differing logistics scenarios.

Brit European, as a group, has diversified to keep up with the ever-changing challenges the business world puts forward. Our range of business units now consists of the following:

- Commercial Vehicle transportation
- Car transportation
- Van and Chassis Cab transportation
- Heavy Plant transportation
- Bulk Liquid Chemical transportation
- Bulk Fuel transportation
- Driver Agency
- Tele-Sales and Ad-Hoc movements
- Driver Services
- Dry Freight
Cultures and Values
A responsible business

At Brit European, our culture comes from a shared set of ideas, beliefs and values as to what is important to us as a company, and what drives value for our customers. For us, sustained growth as a business is our primary objective, therefore we focus on creating a sustainable future for Brit European and our stakeholders.

We believe that our commitment to creating the best solutions we can for our customers really sets us apart.
Our people
Our people drive our success

Our range of skills, experience and talent is our competitive advantage. We use that range across our teams to deliver the maximum value to our customers.

Our aim is to create an environment where everyone has the opportunity to develop their full potential through formal training, hands-on experience and leadership example. We keep our communications honest, open and transparent – encouraging everyone to contribute by challenging assumptions, sharing ideas and taking accountability for greater success.

We are committed to the safety and well-being of all our people and the communities in which we operate.
Partnership Approach
Success delivered through partnership

Our success very much depends on that of our customer’s. Brit European delivers successful solutions by working closely with our customer’s via a consultative sales approach, robust project delivery processes and a dedicated Contract Manager whose role it is to ensure customer’s realise the maximum benefits from the solution on an ongoing basis.
Accreditations
Quality and much more

- BSI ISO 9001: 2008 Quality Management System
- BSI ISO 14001: 2004 Environmental Management System
- SQAS (Bulk Chemicals)
- RHA Member
- FTA Member

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THE GROUP

BRIT EUROPEAN (BELGIUM)
- CARPET DISTRIBUTION
- PALLET DISTRIBUTION
- VEHICLE STORAGE
- WAREHOUSING
- CROSS DOCK
- BREAK BULK
- DRY FREIGHT

BRIT EUROPEAN (UK)
- CARS
- VANS and COMMERCIAL VEHICLES
- CONSTRUCTION EQUIPMENT and PLANT
- DRIVER SERVICES (JOCKEY)
- BULK CHEMICALS (ADR)
- BULK FUELS (PET REG)
- MATERIAL HANDLING EQUIPMENT
- DRY FREIGHT

STRATEGIC ALLIANCES
- MOSOLF (GERMANY)
- GARTNER (AUSTRIA)
- PANALON (SPAIN)
- GRAGLIA (ITALY)
- COMMERCIAL VEHICLES
- CONSTRUCTION EQUIPMENT
- BULK CHEMICALS

EUROLINES

BE-NET

SILVER ARROW

VOLUME VEHICLE PROCESSING (UK)

Innovation Flexibility Service
Health and Safety
Promoting a safe working environment

Brit European helps our people to support our customers by delivering the highest standards in safety. Our priority is to safeguard the well-being of our people, our customers and the wider public through ongoing health and safety education at every level of the business.

Brit European is committed to preventing all work-related injuries and illnesses. To deliver this commitment, Brit European operates a common framework to bring together all aspects of our Safety, Health and Environment (SHE) approach, supported by a set of key Health and Safety Principles with minimum safety standards.

The framework underpinning Brit European’s SHE culture is an ongoing programme of ambitious objectives:

- to raise the profile of safety, health and environment at work
- to capture best practice and find new ways of preventing accidents and ill-health
- to work with industry bodies and government regulators to help influence strategic thinking

Brit European invests heavily in training, sets demanding performance targets, and measures progress to ensure continuous improvement in SHE performance. The benefit of this approach has been to position Brit European as employers of choice for the changing world of work, to reduce both insured and uninsured costs, and to demonstrate SHE standards to our customers and investors.

Within a highly pressurised working environment, occupational health is essential to our success. As an employer we recognise our duty of care to the health and wellbeing of our workforce. Ill health impacts our businesses both directly and indirectly, whether it is about the financial repercussions or the loss of productivity and staff motivation. Over the years we have found that, having a robust occupational health service reduces absence, saves money and increases employee wellbeing.

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Training and Development
A framework for learning

Brit European offers a comprehensive programme of training across the business, focusing on loading skills, health and safety, driver competence and management development. We recognizes that our biggest assets are our people, and in particular our drivers and driver operatives. With a full time training and audit team, there is a desire to develop to the maximum level from recruitment stage and throughout their careers. Vehicle safety, loading safety and the transfer of liquids are a priority in addition to vehicle inspections, customer interface and image. The Company takes a zero tolerance approach to activity outside its agreed operational procedures and guidelines.
Continuous Improvement
Operational excellence

Brit European actively strives to maintain its reputation for supply chain expertise across all services and operations. We aim to continually deliver more than our customers expect and our ability to achieve this depends on the commitment of our people to continually improve our ways of working. We are committed to continually improving our processes and methods to ensure we deliver the best possible service to our customers. Our internal suite of tools creates a consistent approach across the business, from self-assessment databases and balanced scorecards, through to employee survey results and safety culture assessments, with all results immediately available in order to identify strengths and areas for improvement.

Each individual employee has an important role to play in our business, from senior manager through to front-line staff. Each and every one has their own set of objectives and priorities which work towards achieving the corporate goal. And this also happens at a site level with the creation of site performance plans which are linked to the customer’s current objectives for their supply chain.

Our operational excellence toolbox contains a selection of processes, procedures, techniques and best practice case studies all of which are focused on helping our teams achieve maximum value for our customers. All our improvement projects work to a simple yet effective approach:

- define the project
- measure the current situation and any problems
- analyse the causes and develop improvement ideas
- implement and review results
- control the process and ensure KPIs are in control

Innovation Flexibility Service
Innovation
Innovation that drives customer value

At Brit European it’s all about adding value. We are constantly striving to find new ways to drive efficiencies and reduce costs for our customers so it is important for us to be ever more innovative. Internally, we actively encourage ideas and input from across the business. And it’s not just our staff: Brit European often works with suppliers to create innovative solutions that drive us towards the collaborative supply chain of the future. For example:

**Longer Trailers**
We have designed and prototyped a new longer semi-trailer which provides an additional 2.05m in length. In addition to the longer trailers we have also embarked upon a range of new trailer designs and enhancements to improve efficiency, reduce aerodynamic drag and reduce the risk of damage to loaded product. Every new investment must improve our commercial and environmental efficiency.

**Air-tabs**
Air-tab is a product designed to reduce fuel consumption by altering, controlling and smoothing air flow around a vehicle, the effect of which is to reduce drag and therefore fuel consumption. These are currently being trialled on our bulk chemical fleet.

**Driver Training**
Our driver-training programme focuses on driving techniques, trends and behaviours which help drivers to modify their driving style to increase fuel efficiency and deliver both cost and carbon savings.
Environment
Making a positive environmental impact

We are constantly seeking ways to improve our environmental performance across every area of our business, from training our drivers to minimise fuel use to reducing the proportion of waste going to landfill. We believe that the most efficient, well managed operations, driven by a passion for improvement, are also likely to be the most resource efficient. Our commitment to operational excellence and technical innovation in all areas leads Brit European to reduce our environmental impacts, delivering:

- less non-recyclable waste to landfill
- lower pollution risks
- fewer unnecessary driven miles
- lower carbon emissions
- more customer value

Our commitment to environmental sustainability, drives us to reduce long term our consumption of increasingly scarce natural resources, particularly fossil fuels. We are committed to measuring progress against its environmental objectives. We work closely with the FTA and are members of the Logistics Carbon Reduction Scheme. Our Environmental Management System is certified to ISO14001.

As a logistics service provider, by reducing our environmental impacts, we reduce those of our customers’ too. Brit European understands sustainable logistics and can deliver collaborative solutions that utilise scale and innovation to ‘green’ our customers’ supply chains more effectively than they can themselves. We can deliver on our clients’ environmental promises - and provide the figures for their stakeholders. Our objectives on environmental efficiency are clear to all involved:

- reduce CO2 by 30% within 5 years
- reduce costs and reliance on diesel
- deliver added value and creativity to our customers
Dual Fuel
Creating a greener footprint

As a part of the Technology Strategy Board (TSB) competition for reduced carbon technology in commercial vehicles, Brit European and its consortium partners (CNG and Microlise) have secured funding in excess of £1 million from the Government backed TSB as part of its Low Carbon Truck Demonstration Trial Programme.

The project involves the installation of a gas refuelling facility on the A50 corridor in Derbyshire and the operation of a fleet of Dual Fuel Mercedes Benz tractor units and drawbars focussed on supporting JCB operations in and around Uttoxeter. The consortium will also be developing the on board telematics software/hardware to monitor more accurately CO2 output and engine usage of dual fuels.

We have received nominations and recommendations from two global manufacturers, Jaguar Land Rover and JCB, for our work and innovation in this area and recently won the Low Carbon and Efficiency Award 2014 from the Motor Transport magazine.
Our Customers
A small selection

Iveco
Mercedes-Benz
MAN
Scania
Jaguar
Volkswagen
JCB
Toyota
Land-Rover
Porsche
Renault Trucks

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All transport operations are planned and managed through an advanced management system including GPS technology. The vehicle on-board telematics system, developed by Microlise, is designed to be robust, with remote fault monitoring as standard thus offering the highest levels of in-field reliability.
Community
Corporate and social responsibilities to our Neighbours, Suppliers and Customers

Brit European is committed to working with and engaging with our local communities. Concentrated at a local level with involvement in local charities, schools or local community projects in order to raise funds and make a positive difference on an ongoing basis.

On a Corporate level Brit European currently engages in the following issues:

- Environmental Management
- Responsible Sourcing
- Stakeholder Engagement
- Working Conditions
- Employee and Community Relations
- Anti-Corruption Measures
Mission Statement
Creating the difference

We aim to deliver to our customers flexible and creative logistics solutions and to continuously improve our standards of service and professionalism.

We will achieve this through the deployment of SMART technologies, by continuously reviewing and improving the processes that run our business and by recruiting, training and motivating people who have the drive to succeed.

Our business criteria will include the retention of our customers, improvements in the value of our service offerings to our customers, sustained profitability for continued growth in shareholder value.
Fleet
Diversity and Innovation

Innovation Flexibility Service
Fleet
Diversity and Innovation

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